

Small Ship Cruising Firm Celebrates Seventy Years



MV Fiji Princess.

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One of the pioneering tourism stakeholders in the South Pacific and Fiji based Blue Lagoon Cruises will mark their 70th anniversary next year.

BLC is the founder of small ship cruising in the Fiji Islands.

The company was founded in 1950 by Trevor Withers, a young New Zealand stockbroker, with the in-

tent of setting up a fishing industry in Fiji.

This dream morphed into a tourism venture that slowly grew to be a multi vessel fleet.

A statement from BLC yesterday stated the current vessel; MV Fiji Princess is a far cry from the ships of old and moving into this 70th year of operation.

This year Blue Lagoon Cruises have taken the bold move of becoming 'Single Use Plastic Free'.

"Gifting all guests reusable drink bottles and the installation of filtered mineral water stations throughout the ship will remove the need for plastic water bottles and the glass crusher on board also aids in reducing waste," the statement said.

ABOUT MV FIJI PRINCESS

Small ship cruising allows MV Fiji Princess to tie up to coconut trees during the day and allow tour-

ists. Explore the lagoons and coves that would be inaccessible to a large vessel.

With a maximum of 68 guests on MV Fiji Princess, no matter which beach or island tourists won't be overwhelmed by crowds.

Most the time, guests are the only people on the beach.

Because of the smaller guest numbers, MV Fiji Princess provides personal and friendly Fijian service. Everyone is referred to on a

first-name basis.

Small ship cruising offers a very relaxed atmosphere and environment, you'll adapt with the greatest of ease to 'Fiji Time'.

You only need to unpack once but you'll visit numerous islands.

Guests often make friends for life, given the social atmosphere of small ship cruising.

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