



## **International Visitor Arrivals, June Quarter 2019**

**Global Visitor Arrivals** Growth

+ 5.3 %

Compared to + 5.5 % in June Quarter 2018

**Cruise Visitor Arrivals to** the Pacific

134,222

Absolute change of 129,975 less against June Quarter 2018 (231,461)



% Change against June Quarter 2018 42.0 %

**International Visitor Arrivals (Air) to the Pacific** 

548,184

Absolute change of 34,667 more against June Quarter 2018 (513,518)



Source: UNWTO Barometer September 2019, NTOs, NSOs and SPTO. Note: \* denotes SPTO Estimates.

# Purpose of Visit, June Quarter 2019



### LEISURE

**Pacific Destinations % Share by Purpose** 

- 1. Cook Islands 85.0 %
- 2. **Vanuatu 78.6** %
- 3. Fiji 71.7 %



### **BUSINESS**

- 1. Papua New Guinea 74.9 %
- 2. Kiribati 45.3 %
- 3. Solomon Islands 26.1 %



VFR

- 1. American Samoa 54.3 %
- 2. **Samoa 42.0** %
- 3. **New Caledonia 16.7** %

### Pacific Source Markets and Pacific Destinations, June Quarter 2019

## **Top Pacific Source Market**

Australia recorded the highest share of Total Arrivals to the Pacific for the June Quarter 2019 at 29.5 %, up + 11.1 % from June Quarter 2018.

### **Top Pacific Destination**

Fiji received the highest share of Total Visitors to the Pacific for the June Quarter 2019 at 43.0 %, up + 10.9 % from June Quarter 2018.



### **Pacific Source Markets, June Quarter 2019**





2. NEW ZEALAND

3. USA

**32 2018** 

4. EUROPE

5. OTHER ASIA

% Share

Down - 2.1 % from Q2 2018

*Up + 12.8 % from* 

*Up + 10.6 % from* Q2 2018



*Up + 21.7 % from* Q2 2018

## **Pacific Destinations, June Quarter 2019**





10.8 %

8.1 %

8.0 %

4. COOK ISLANDS

7.7 %

2. FRENCH POLYNESIA

3. SAMOA

5. PNG

*Up + 12.9 %* from Q2 2018

Down - 0.9 % from Q2 2018 *Up + 79.9 %* from Q2 2018

Click here to access the RTRC and download the data excel sheet, and the full June Quarter 2019 report. Complimentary for SPTO Members. Non-SPTO Members pay an access fee of FJ\$50.

Elizabeth Ragimana