

Superyacht Australia Expands Network, Shares Ideas In Fiji

Waisea Nasokia

The first Australia Rendezvous at Port Denarau Marina last Friday was a bid to promote healthy relationship with Superyacht Australia and promoting the local marina as a tourism destination.

The one-day event hosted by Superyacht Australia chose the majestic Port Denarau Marina and Fiji as their destination of choice.

Port Denarau Marina general manager Cynthia Rasch said: "This event allows Superyacht Australia to market directly to boats currently in Fiji waters, network and also showcase what it has on offer in Fiji in terms of servicing larger private yachts."

This also allows the Fiji yachting industry network with other industry professionals and exchange ideas.

"The one day event saw all transient vessels at Port Denarau Marina use the opportunity to meet with exhibitors, exchange ideas and discuss what were on offer," she said.

The Australians brought fun to the table by way of a unique BBQ competition amongst superyachts and a private networking party saw almost a 100 crew and captains network and enjoy the Australian hospitality overlooking the Fijian sun-

set from the Denarau Yacht Club.

"The marina looks forward to working together with Superyacht Australia in promoting the South Pacific as the ideal destination and penciling this event on our annual calendar," Ms Rasch said.

Super yacht event coordinator Meddie Spencer said the event was all about working together and building good connection with all the industries in Fiji.

She said: "This is the first time for us here and we have been running a similar event in Tahiti the last seven years. It has become a massive success and we tried the formula we used there to bring it to Fiji and see how it goes."

"The whole of the South Pacific have a lot of potential over the next few years. It is all about working together; we brought our business over here for the week. We have some of the boats and also some good connections with all the industries here in Fiji. So far it has been a successful week and hopefully it continues.

"All the cruises and all those who want to learn firsthand from a number of Australian businesses on exactly why our supplies are the best in the South Pacific and how our maintenance and refit facilities are some of the best in the world."

There was a Captain Lunch, for



From left: Carter Marine Agency director Carrie Carter, Super Yacht Group manager Joanne Drake, Port Denarau marina general manager Cynthia Rasch and event coordinator Maddie Spencer. Photo: Waisea Nasokia

those who want to discover the outstanding capabilities that await them in Australia and South Pacific.

"This was an opportunity for captains and one senior staff member to engage in a relaxed lunch envi-

ronment with key businesses from Australia's superyacht industry including refit and repair businesses, manufacturers, marinas, agents, brokers, interior design and furnishing, tourism operators and re-

gional industry experts," Ms Spencer said.

"We have got six businesses here. We definitely are looking into expanding the event into an annual event."