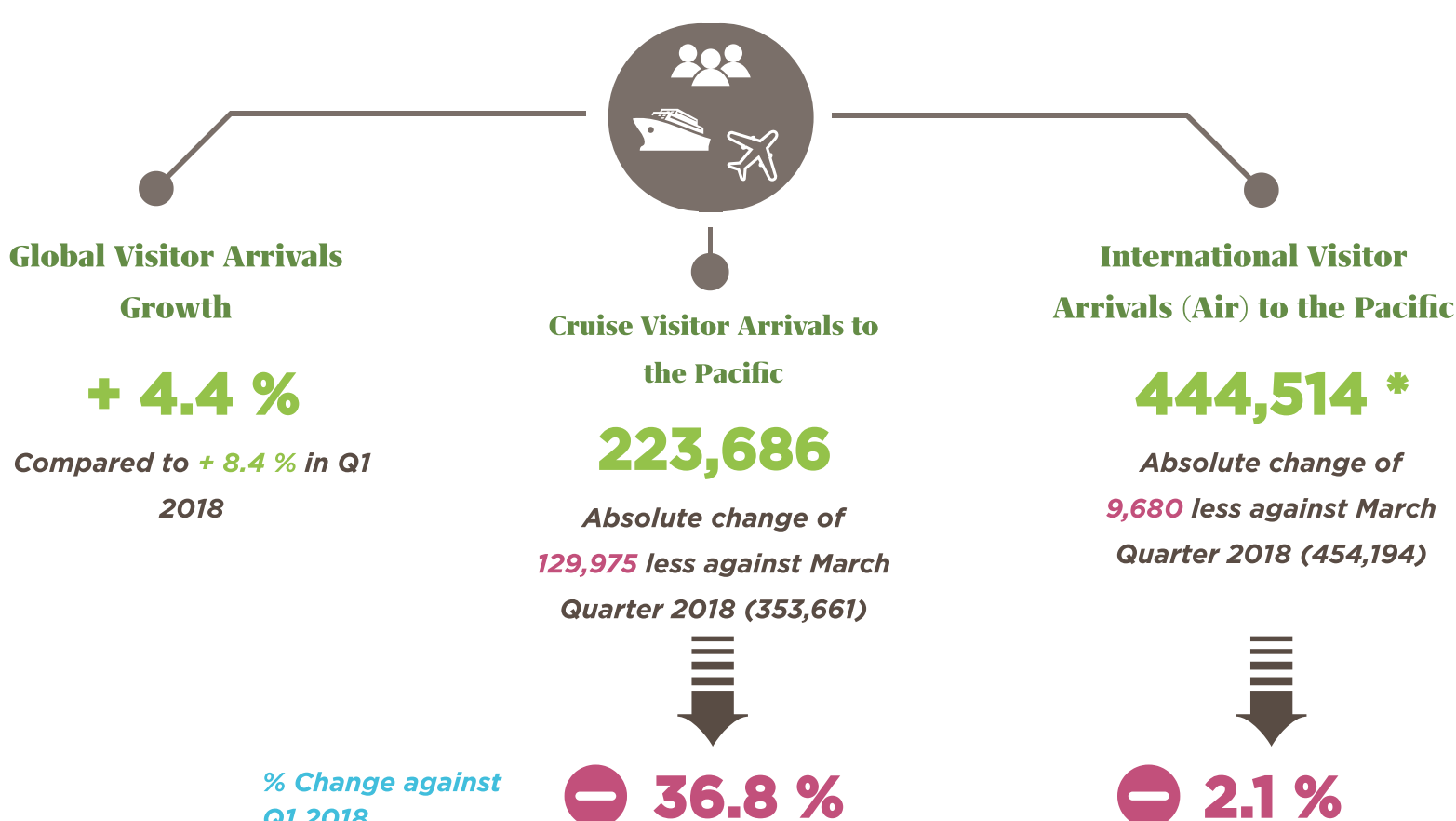


# VISITOR ARRIVALS REPORT

Quarter 1, 2019



## International Visitor Arrivals, March Quarter 2019



Source: UNWTO Barometer May 2019, NTOs, NSOs and SPTO.  
 Note: \* denotes SPTO Estimates.

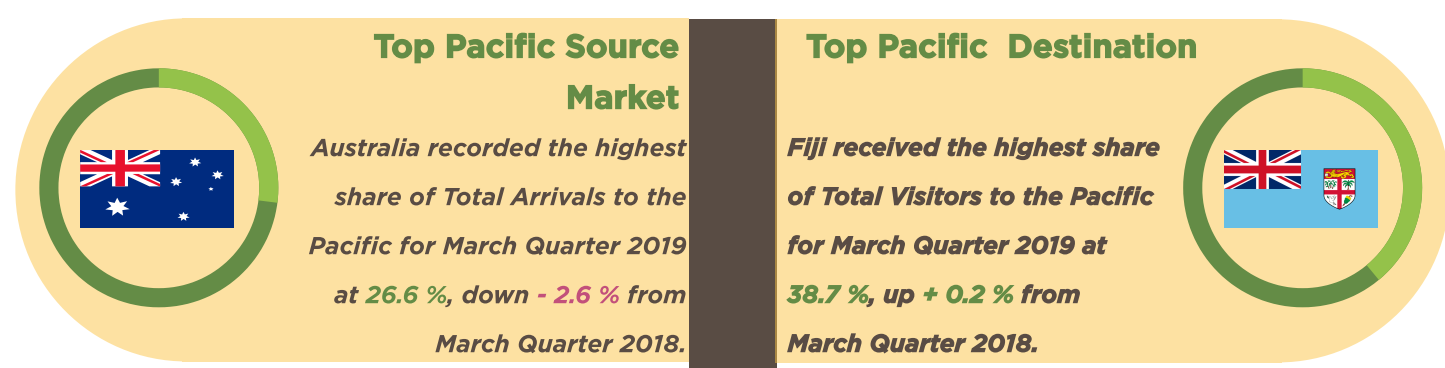
## Purpose of Visit, March Quarter 2019



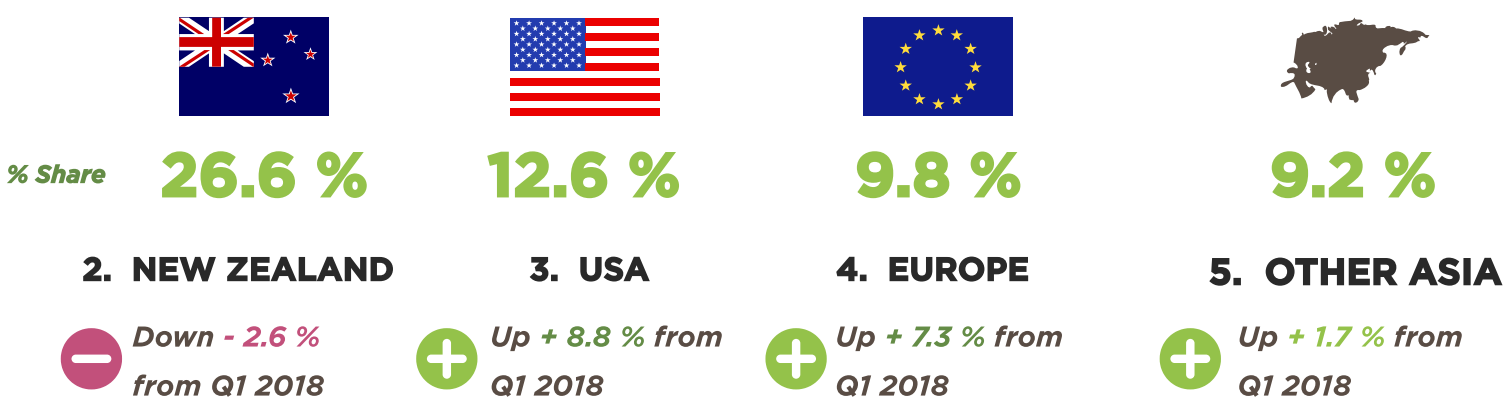
### Pacific Destinations % Share by Purpose

- | Purpose  | 1st Destination              | 2nd Destination      | 3rd Destination             |
|----------|------------------------------|----------------------|-----------------------------|
| Leisure  | 1. Cook Islands - 84.9 %     | 2. Vanuatu - 79.0 %  | 3. Fiji - 71.7 %            |
| Business | 1. Papua New Guinea - 77.7 % | 2. Kiribati - 43.1 % | 3. Solomon Islands - 27.4 % |
| VFR      | 1. American Samoa - 51.2 %   | 2. Samoa - 41.6 %    | 3. New Caledonia - 19.5 %   |

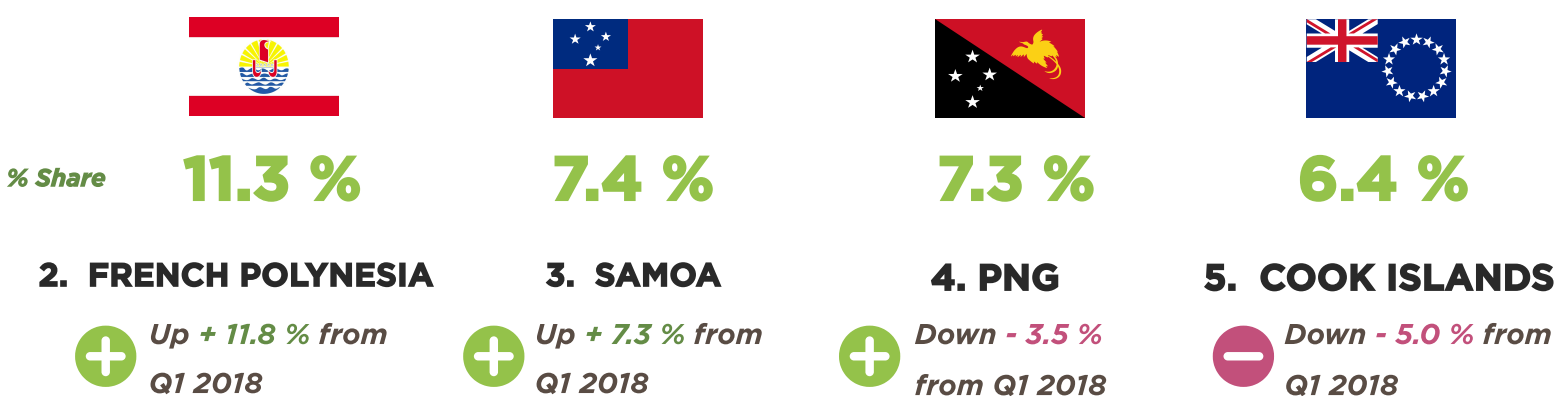
## Pacific Source Markets and Pacific Destinations, March Quarter 2019



## Pacific Source Markets, March Quarter 2019



## Pacific Destinations, March Quarter 2019



Click [here](#) to access the RTRC and download the data excel sheet, and the full March Quarter 2019 report.  
 Complimentary for SPTO Members. Non-SPTO Members pay an access fee of FJ\$50.

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