



International Visitor Arrivals, March Quarter 2019

Global Visitor Arrivals Growth

+ 4.4 %

Compared to + 8.4 % in Q1 2018



Cruise Visitor Arrivals to the Pacific

223,686

Absolute change of 129,975 less against March Quarter 2018 (353,661)



% Change against Q1 2018

36.8 %

International Visitor Arrivals (Air) to the Pacific

444,514

Absolute change of 9,680 less against March Quarter 2018 (454,194)



Source: UNWTO Barometer May 2019, NTOs, NSOs and SPTO. Note: * denotes SPTO Estimates.

Purpose of Visit, March Quarter 2019

5.5%



LEISURE

2. **Vanuatu - 79.0** %

3. Fiji - 71.7 %

Pacific Destinations % Share by Purpose

BUSINESS

3. Solomon Islands - 27.4 %

VFR

1. Cook Islands - 84.9 % 1. Papua New Guinea - 77.7 %

2. Kiribati - 43.1 %

- 1. American Samoa 51.2 %
- 2. **Samoa 41.6** %
- 3. New Caledonia 19.5 %

Pacific Source Markets and Pacific Destinations, March Quarter 2019



Top Pacific Source Market

Australia recorded the highest share of Total Arrivals to the Pacific for March Quarter 2019 at 26.6 %, down - 2.6 % from

March Quarter 2018.

Top Pacific Destination

Fiji received the highest share of Total Visitors to the Pacific for March Quarter 2019 at 38.7 %, up + 0.2 % from March Quarter 2018.



Pacific Source Markets, March Quarter 2019



26.6 %



2. NEW ZEALAND

3. USA

4. EUROPE

5. OTHER ASIA

Down - 2.6 %

% Share

from Q1 2018

Up + 8.8 % from

Up + 7.3 % from Q1 2018

Up + 1.7 % from Q1 2018

Pacific Destinations, March Quarter 2019





% Share

11.3 %

7.4 %

7.3 %

6.4 %

2. FRENCH POLYNESIA

3. SAMOA

4. PNG

Up + 11.8 % from

Up + 7.3 % from

Down - 3.5 % from Q1 2018 5. COOK ISLANDS

Down - 5.0 % from

Click <u>here</u> to access the RTRC and download the data excel sheet, and the full March Quarter 2019 report. Complimentary for SPTO Members. Non-SPTO Members pay an access fee of FJ\$50.

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