

99-year celebration

By ABISHEK CHAND

COURTS is celebrating 99 years of operation with their Big Birthday promotion which was launched at their Nausori outlet on Thursday.

Director of marketing Anil Senewiratne said their philosophy was to improve the lives of people in Fiji.

Courts' roots go as far as 1920 and, according to Mr Senewiratne, the company is well known for its red pen deals.

The company stated the Courts' roadshow team would visit all locations around Fiji for the red pen deals, savings, combo deals, gifts with purchase, roadshow offers, healthy cookery demonstrations, in-store activation, and many more.

Today, the roadshow will be held in Lautoka and on Sunday, at the Courts Mega Store in Nadi.

The company stated it constantly strives to bring new and exciting products to its customers.

Its first priority is to get the authorised dealership on electrical, furniture, ICT and mechanical products as well as to invest resources to provide after-sales service on these.

According to Courts Fiji, customers should ensure they make purchases from an authorised agent or dealer for any high-value item as well as be able to provide after-sales service.

Mr Senewiratne said the promotion would run until the end of July.



The Courts team with customers launch the Big Birthday promotion at the Nausori outlet on Thursday.

Picture: ABISHEK CHAND