

National Tourism Authority Kiribati Appoints Chair: Kiribati is for Travellers!

Australian Danial Rochford was appointed as the inaugural Chairperson of the new National Tourism Authority in Kiribati.

This comes after the appointment of Fijian Petero Manufoiau as a chief executive officer of the Kiribati Tourism Association.

Mr Rochford has emphasised online: "Kiribati is for travellers—those who have a passion for exploring and discovering people who like an adventure off the tourist trail to places where few have been before,

and people who want to understand a country—not just see it.

"Kiribati will challenge your view of how life should be and show you a less complicated way of living where family and community come first."

He said in a post on LinkedIn: "This is a massive honour and I look forward to the challenge of leading the Board at this important time. Though Kiribati is officially the sixth least visited country in the world, it has a world of opportunity"

About Mr Rochford

He is currently the general manager of Commercial, Strategy and Operations for Air Kiribati Ltd.

It is the national carrier of Kiribati in the Central Pacific flying to the Solomon Islands and Australia through code shares and Tuvalu and domestically to 19 ports in Kiribati with its own planes.

He has also announced plans to expand internationally and ordered Embraer E190 jets.

Over his career he has worked as a change manager in economic and community development, tourism and aviation sectors.

He was a former CEO of Whitsunday Marketing and Development Ltd in Australia as well as Gladstone Area Promotion and Development Ltd as well as director of



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Tourism for one of Australia's leading tourism attractions, the Port Arthur Historic Site.

He has also helped various regional economic and social development organisations including the manager of Economic Development for the Roma Town Council, Regional Business Advisor for the Central Highlands Development Corporation and Colooloa Regional Development Bureau as well as CEO of Rural Alive and Well in Tasmania.

He is a former advisor to the Deputy Boyle and Margaret Keech in the Queensland Governments as well as to the Dick Adams and Senator John Coates in the Australian Federal Government.

He has consulted to New Zealand Ministry of Foreign Affairs and other non government organisations.

Source: Eturbo