

Business Bits



Maraia Vula

August Chinese Tourism Symposium to be held in Fiji

The Chinese are coming to talk tourism.

Fiji will be welcoming a delegation of tourism officials from the Ministry of Culture and Tourism and over 30 Chinese tourism industry stakeholders including travel agencies and other tourism related enterprises.

They will be here in August 2019, to discuss tourism co-operation with Fiji and explore mutual tourism markets.

The China Cultural Centre will invite relevant Fijian government departments and agencies to participate in the Symposium.

SPSE Training Coming Up

The South Pacific Stock Exchange (SPSE) will be conducting a one day Comprehensive Training on Financial Statement Analysis, Equity Valuation & Interpreting Market Announcements.

This is a good initiative from our Stock Exchange.

Here's information from the South Pacific Stock Exchange:

The prime objective of this training is to build capacity and to equip individuals working in finance, investment, media and news, stockbroking, wealth management, research and analysis departments of their respective organisations.

The aim is to enhance the skills and knowledge vital to comprehend the basics of fi-



Professor Erik Larson

ancial statement analysis, appraising investment proposals through relevant valuation techniques and interpreting and understanding listed entity market announcements and using it effectively to make informed investment decisions and/or to compile adept business stories.

The Training will be facilitated by Professor Erik Larson from Macalaster College in Minnesota, United States of America (USA). Professor Larson is the co-director of Macalaster's Legal Studies Programme.

Professor Larson is well versed with the operations of the capital markets in Fiji having conducted various research assignments since the year 2000.

For over 19 years, he has closely followed developments at the SPSE.

He began this long-term commitment in 2000 while conducting in-depth research on the capital markets in Fiji.

This initial research included attachments with the stock exchange, brokerage firms, market regulator, and institutional investors and also involved detailed archival research on the stock exchange.

This research was part of a comparative study of the emergence and operation of stock exchanges in Fiji, Ghana, and Iceland, which became his Ph.D. thesis.

Additionally, Professor Larson has published articles in top-10 ranked peer-reviewed journals from this research project.

He has worked with the SPSE on a number of projects during the past several years and also possesses practical experience having served as a director of both listed entities and non-listed companies in Fiji.

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