



SPONSORSHIP PACK

Bula Dive Industry Sponsors,

Welcome to Fiji's largest in-country Dive Marketing Event ever, the FHTA Dive Fiji EXPO!

Sponsorship Opportunities

To assist in a successful FHTA Dive Fiji EXPO 2019 we would like to invite you to sponsor this event.

With the continued growth of the Dive Industry within the Tourism Industry here in Fiji, your sponsorship would support in better marketing of Fiji's dive wonder spots hence increasing tourist arrivals to Fiji.

We have 3 Levels of sponsorship this year;

Level 1 - F\$3,000.00

Level 2 - F\$5,000.00

Level 3 - F\$10,000.00

This is excellent value for money as these prices have not changed since 2015.

Level 1 - F\$3,000.00

As a Level 1 Sponsor of this event, you will in return be provided with:

- 1 Complimentary Accommodation Room for 2pax on Friday, 22nd March 2019
- Allocated space within the expo venue for 1 person during full day expo
- Event meals; morning tea, lunch, Cocktails by the pool and Gala Dinner
- Access to all the major players in the Fiji Dive Industry, over 15 businesses and 30+ attendees
- An opportunity to highlight **your company** as a long time supporter of the Fiji dive tourism industry to international travel agents and the media.
- Complimentary advertisement space (advert or video) on the FHTA website over a period of 3 months



Level 2 - F\$5,000.00

As a Level 2 Sponsor of this event, you will in return be provided with:

- 1 Complimentary Accommodation Room for 2pax on Friday, 22nd March 2019
- Pop-up display/signage around designated area of sponsored Cocktail function
- 5 minutes introduction/thanks/talk-time before your sponsored function
- Allocated space and attendance during the full day expo for 2 person
- Event meals; morning tea, lunch, Cocktails by the pool and Gala Dinner
- Access to all the major players in the Fiji Dive Industry, over 15 businesses and 30+ attendees
- An opportunity to highlight **your company** as a long time supporter of the Fiji dive tourism industry to international travel agents and the media.
- Complimentary advertisement space (advert or video) on the FHTA website over a period of 6 months

Level 3 - F\$10,000.00

As a Level 3 Sponsor of this event, you will in return be provided with:

- **Exclusive Sponsor Right** in your field/industry/segment
- 15 minutes presentation opportunity at the *Open FHTA Dive Members meeting* which will be held on Thursday, 21st March 2019 prior to the Dive EXPO
- Naming rights to the Gala Dinner on Friday evening
- 1 Complimentary Accommodation Room for 2pax on Friday, 22nd March 2019
- Pop-up display in your function area during the function
- 5 minutes introduction/thanks/ talk-time before your sponsored function
- Booth space at the Trade Show and attendance at full day expo for 2 person
- Event meals; morning tea, lunch, Cocktails by the pool and Gala Dinner
- Access to all the major players in the Fiji Dive Industry, over 15 businesses and 30+ attendees
- An opportunity to highlight **your company** as a long time supporter of the Fiji dive tourism industry to international travel agents and the media. This would also be a great opportunity to interact with the FHTA Dive Members and Media present.
- Complimentary advertisement space (advert or video) on the FHTA website over a period of 12 months or 1 year

Additional Delegates/Partners are welcome at a cost of **FJ\$250** VIP which must accompany your registration form.

We highly recommend bringing your own EXPO/show backdrop display as there is none available on site.



Please Read Instructions Carefully when Registering

Unregistered personnel will not be permitted into the FHTA Dive Fiji EXPO venue during any of the events or the open floor trade show. Ensure you have your FHTA Dive Fiji EXPO badge with you at all times.

EXPO Coordinator

The EXPO Trade Show Event Coordinator at FHTA is;

Cheryl Chow-Fong
Administration & Events Officer
Fiji Hotel and Tourism Association
Tel: [\(+679\) 3302980](tel:+6793302980)
42 Gorrie Street, SUVA
Email: admin@fhta.com.fj

All communications should be directed through Cheryl.

Buyer/Seller Profiles

As a registered Sponsor you will receive the Buyers & Sellers Prospectus which will be compiled, containing company details of all Buyers/Sellers registered for this year's **FHTA Dive Fiji EXPO 2019**. This will provide key information about, and contact details of, each Seller company and travel agent attending which will assist you in contacting them.

Sponsorship Confirmation

Once FHTA receives your 'Sponsorship Confirmation Form', we will acknowledge receipt of form by email with advise on payment details. If you do not hear from FHTA 4 days after you submit your registration, kindly re-submit and follow up with FHTA.

Registration biography information must be completed and returned together with **FULL PAYMENT 14 days (Thursday, 07th March 2019)** before the event.

You will receive a receipt and note confirming your sponsorship via email once complete registration is received.



Event Schedule

This will take place in the following format:

- Sponsors will have a designated space assigned within the expo venue and will be given time to set up their allocated space on Friday morning, 22nd March, prior to the EXPO at 8.00am. Your space must be completely setup by 9.30am.
- The event will start on stage thereafter with a 15 minute introduction to all Buyers and Sellers highlighting the main dive areas in Fiji and other key and essential information required by all buyers to set the Fiji scene for the day. This will be presented by the DiveComm Chair or a member of DiveComm.
- Immediately after, discussions for the trade show will commence.
 - All registered delegates must have the authority to negotiate contracts on behalf of the company they represent
- Breaks will occur for hosted morning tea and hosted lunch.

A more detailed program will be included in your event kit.

Final Gala Dinner

The Final Gala Dinner is the Fiji Dive Industry Social Event of the year.

All attendees/delegates of the **FHTA Dive Fiji EXPO** are pre-booked for the Gala dinner, and the cost is included in the registration fees for the event. There are no separate dinner tickets, just add on an extra delegate at \$250 per person for access to the whole event.

The entire Fiji Dive Industry is welcome!

Terms and Conditions

Entry to the exhibition, participation in the programme and the functions is at the discretion of the organizers of the FHTA Dive Fiji EXPO. The organizers reserve the right to refuse entry to the 2018 EXPO.

Participation and or attendance during the FHTA Dive Fiji EXPO is conditional on the inclusion of your name and contact details in the list of sponsors supplied to the FHTA Dive Fiji EXPO 2018 organizers.

Cancellation Policy

Once registered, if you are unable to attend, or need to change your arrangements, please contact Cheryl Chow-Fong (contact details above) as soon as possible.

The organizers reserve the right to on-charge any costs associated with cancellation of participating in the FHTA Dive Fiji EXPO 2018 less than 30 days prior to this event.