

**Monday, 23<sup>rd</sup> April 2018**

### **Radisson Blu Resort Fiji partner with Bula Bus Fiji for WOW factor**

The new rebranding philosophy for Radisson Hotel Group is set on creating exceptional experiences to make 'Every Moment Matter' for guests, owners and talent. Every Moment Matters will be the new signature service philosophy of the company and all its hotel brands. With this notion in mind the Radisson Blu Resort Fiji is focused on creating long last memories for guests who choose to spend their holiday at the hotel.

On Friday, 20<sup>th</sup> of April the team at the Radisson Blu Resort Fiji partnered with Bula Bus Fiji and orchestrated an iconic welcome to surprise the Plum family who are loyal returnees to the hotel and arriving at the Radisson Blu Resort Fiji for their 10<sup>th</sup> stay.

The Hotel Manager Julien Racine and the Blu team with the help of Bula Buses Fiji came together to give this wonderful family a memorable arrival as an appreciation for always returning to our little corner of paradise.

"Led by our Yes I Can! customer service attitude, we wanted to create a meaningful and personalized welcome for our guests and create an enriching experience for their 10<sup>th</sup> visit to the hotel," says Julien Racine, Hotel Manager at the Radisson Blu Resort Fiji.

Bula Bus Fiji just launched their new and exciting VIP Bula Bus which is the only one of its kind on Denarau. With custom decal, flashing lights and personalized flat screen, Radisson Blu Resort Fiji were the first to experience this concept and give their guests a WOW factor on arrival which began from the security gates as they entered Denarau Island.

Guests boarded the bula bus and were treated with welcome drinks and fruit platters, a personalized message on the screen, a short tour of Denarau Island with the resort manager and team and serenaders on board.

"Special thanks to Trevor Fox from the Bula Bus for allowing us to be the first to try the New Bula VIP bus, a great concept which will be used often here at Radisson Blu Resort Fiji. This is only the beginning here at the Radisson Blu Fiji and we will continue to create WOW moments for our guests," says Julien Racine.

## About Radisson Hotel Group

Radisson Hotel Group is one of the world's largest and most dynamic hotel companies and includes 1,440 hotels in operation and under development with more than 230,000 rooms and a footprint spanning 115 countries and territories.

The Radisson Hotel Group portfolio includes a powerful set of global brands: Radisson Collection, Radisson Blu®, Radisson®, Radisson RED, Park Plaza®, Park Inn® by Radisson and Country Inn & Suites® by Radisson.

Guests can benefit from Radisson Rewards, a program that redefines hotel rewards with a collection of exceptional benefits, services, and privileges at more than 1,000 hotels worldwide. Over 95,000 people are employed in Radisson Hotel Group hotel systems and the company is headquartered in Minneapolis, Singapore, and Brussels. For more information, [www.radissonhotelgroup.com](http://www.radissonhotelgroup.com) and follow on Twitter [@radissongroup](https://twitter.com/radissongroup)

## About Radisson Blu Resort Fiji

Spanning 10 acres of pristine beach, tropical gardens and tranquil architecture, the Radisson Blu Resort Fiji, Denarau Island enchants guests with a picturesque setting in paradise. Just 20 minutes from the international airport in Fiji, the resort's location caters to both couples and families with features like an on-site spa, access to the Denarau Island Golf & Racquet Club and the island's only white-water tunnel slide. Guests can feast on world-class cuisine from 6 different dining outlets while soaking in romantic waterfront views or cooling their toes in one of the four lagoon pools. With charming event facilities and a staff determined to provide 100% Guest Satisfaction, we're ideal for weddings, meetings and social gatherings. Learn more at: [www.radissonfiji.com](http://www.radissonfiji.com)

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