

Friday, 2nd March 2018

Radisson Blu Resort Fiji Continues to Focus on Employee Developments

The Sales and Marketing team at the Radisson Blu Resort Fiji have begun a 6 week Sales and Marketing training with modules in place to effectively utilise the training budget put aside for the year. The Radisson Blu Resort Fiji believes in investing in its team members to be innovative and service driven through continuous training and development, committing 2018 as a year of training and upskilling across the resort.

“With the fast paced and ever evolving hospitality industry in Fiji, the importance of motivating and giving the team the right tools is crucial for every resort. Strategic planning and execution is important to close and negotiate business deals,” says Suzie Jones, Director of Sales – Australia and New Zealand.

The Sales and Marketing team at the Radisson Blu Resort Fiji consists of 5 team members who have started the thorough 6-week training focusing on sales techniques, the resorts unique selling points, features and benefits of the resort, sales cycles, presentation skills, upselling, WOW factors with site inspections and personal business plans. These are a few of the topics they will be focusing on during the training led by Suzie Jones who is the resorts Director of Sales Australia and New Zealand.

“The next few weeks of training will be an intensive program to strengthen the Sales and Marketing team at the resort and to enhance their knowledge and experience in the hospitality industry. At the end of the training I am confident the team will be more strategically minded sales people able to effectively maximise their business,” says Suzie Jones.

About Radisson Hotel Group

Radisson Hotel Group is one of the world’s largest and most dynamic hotel companies and includes 1,440 hotels in operation and under development with more than 230,000 rooms and a footprint spanning 115 countries and territories. The Radisson Hotel Group portfolio includes a powerful set of global brands: Radisson Collection, Radisson Blu®, Radisson®, Radisson RED, Park Plaza®, Park Inn® by Radisson and Country Inn & Suites® by Radisson. Guests can benefit from Radisson Rewards, a program that redefines hotel rewards with a collection of exceptional benefits, services, and privileges at more than 1,000 hotels worldwide. Over 95,000 people are employed in Radisson Hotel Group hotel systems and the company is headquartered in Minneapolis, Singapore, and Brussels.

About Radisson Blu Resort Fiji

Spanning 10 acres of pristine beach, tropical gardens and tranquil architecture, the Radisson Blu Resort Fiji, Denarau Island enchants guests with a picturesque setting in paradise. Just 20 minutes from the international airport in Fiji, the resort's location caters to both couples and families with features like an on-site spa, access to the Denarau Island Golf & Racquet Club and the island's only white-water tunnel slide. Guests can feast on world-class cuisine from 6 different dining outlets while soaking in romantic waterfront views or cooling their toes in one of the four lagoon pools. With charming event facilities and a staff determined to provide 100% Guest Satisfaction, we're ideal for weddings, meetings and social gatherings. Learn more at: www.radissonfiji.com

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