

Monday, 26th March 2018

Radisson Blu Resort Fiji Celebrates Earth Hour

Radisson Blu Resort Fiji had an intimate celebration of Earth Hour this year by inviting in-house guests, three local Nadi schools and employees to join the special programme organized by the resort. Activities to mark the occasion included a countdown to earth hour followed by a candle lit ceremony, choir singing and entertainment by the school students, fire show and traditional Fijian activities inviting guests to participate.

On Saturday, 24th March all lights were switched off at the resort for Earth Hour and guests were encouraged to turn off all unnecessary lights in their accommodation room for the hour and join the celebration and candlelit dinners hosted throughout the evening. The Radisson Blu Resort Fiji are loyal supporters towards the World Wide Fund for Nature (WWF) Earth Hour initiative and continues to join forces to combat climate change and reduce environmental impact, also giving hotel guests and employees the opportunity to contribute to tackling climate action.

“Responsible business is an essential part of the Radisson Group of Hotels vision and this yearly event is celebrated for years through all 1,400 Radisson Blu Resorts Worldwide. Earth Hour is a positive cause that is part of the Radisson Blu Resort culture to help make a difference in the world, be a positive influence and raise awareness on climate change and the impact that it has on Fiji, the resort and the rest of the world,” says John Bendtsen, General Manager of the Radisson Blu Resort Fiji.

To be recognized as a responsible and innovative organization, the Radisson Blu Fiji has invested in having the largest roof mounted solar power system in Fiji which continues to provide the hotel with energy savings throughout the years. Other active measures such as water and waste management initiatives are practiced in the hotel, also ensuring certification by ‘EarthCheck Pty Ltd’ on a yearly basis to be recognized on an international level as a leader amongst sustainable tourism operators.

About Radisson Hotel Group

Radisson Hotel Group is one of the world’s largest and most dynamic hotel companies and includes 1,440 hotels in operation and under development with more than 230,000 rooms and a footprint spanning 115 countries and territories. The Radisson Hotel Group portfolio includes a powerful set of global brands: Radisson Collection, Radisson Blu®, Radisson®, Radisson RED, Park Plaza®, Park Inn® by Radisson and Country Inn & Suites® by Radisson.

Guests can benefit from Radisson Rewards, a program that redefines hotel rewards with a collection of exceptional benefits, services, and privileges at more than 1,000 hotels worldwide. Over 95,000 people are employed in Radisson Hotel Group hotel systems and the company is headquartered in Minneapolis, Singapore, and Brussels. For more information, www.radissonhotelgroup.com and follow on Twitter [@radissongroup](https://twitter.com/radissongroup)

About Radisson Blu Resort Fiji

Spanning 10 acres of pristine beach, tropical gardens and tranquil architecture, the Radisson Blu Resort Fiji, Denarau Island enchants guests with a picturesque setting in paradise. Just 20 minutes from the international airport in Fiji, the resort's location caters to both couples and families with features like an on-site spa, access to the Denarau Island Golf & Racquet Club and the island's only white-water tunnel slide. Guests can feast on world-class cuisine from 6 different dining outlets while soaking in romantic waterfront views or cooling their toes in one of the four lagoon pools. With charming event facilities and a staff determined to provide 100% Guest Satisfaction, we're ideal for weddings, meetings and social gatherings. Learn more at: www.radissonfiji.com

Contact details:

Lycyna Kamali, Marketing Executive

Radisson Blu Resort Fiji

Tel: +679 675 6635 Mobile: +679 922 3004

marketing@radissonfiji.com

Radisson Blu Resort Fiji

P.O. Box PD141, Port Denarau, Fiji

Tel: +679 675 6677 Fax: +679 675 6650

www.radissonfiji.com

