

2 n d P R E S E N T A T I O N

**50<sup>TH</sup> ANNIVERSARY RESEARCH PRESENTATION SERIES**

# Sustainable Tourism Management: Lessons from Antarctica



Photos by Thomas Bauer

To a South Pacific islander, it is like comparing the frigid Jupiter and the warm Earth! What is there to compare between the wind-whipped and icy barren landscape that is Antarctica, and the warm paradisiac South Pacific, with golden sandy beaches, swaying palm trees and lagoons filled with colorful reef fishes and turtles?

The Acting Head of the School of Tourism and Hospitality, Associate Professor Thomas Bauer, will provide a fascinating counter argument. That indeed, our tourism-dependent islands can learn from the BEST in the world in sustainable tourism management. Antarctica's harshness, beauty, and rich wild life, and at the same time, acute vulnerability to human-induced activities, demand stringent actions from stakeholders to ensure sustainable tourism.

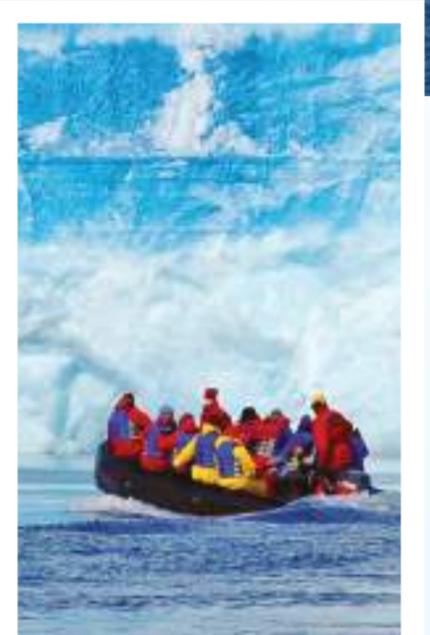
In this fascinating story of the wild, Associate Professor Bauer will share his first hand experiences he gained during his 27 years of Antarctica tourism involvement. He will tell the story of the highest, coldest, driest, windiest and remotest of continents and how the stakeholders have to work together to sustainably manage tourism so that the present and future generations of humankind can enjoy and as well to continue to protect this God-given gift to humankind.

For South Pacific island countries, learning from the best can only help solidify and continue their status as the most preferred and safest family-oriented destinations in the world.



**Gentoo penguin**

**Ice wall, Paradise harbour, Antarctica**



**All members of the public are warmly invited to the presentation.**

**Date:** 21 March 2018

**Time:** 6.00pm – 8.00pm

**Venue:** Japan-Pacific ICT Centre, USP

**PROGRAMME**

**6.00pm – 7.00pm:** Presentation

**7.00pm – 7.30pm:** Questions & Answers

**7.30pm – 8.00pm:** Light refreshments

**For enquiries,** please contact Professor Jito Vanualailai, the Director of Research, tel: 3232661 or email: [jito.vanualailai@usp.ac.fj](mailto:jito.vanualailai@usp.ac.fj)