



FIJIAN TOURISM TALANOA

“Progressive Tourism through Sustainable Partnership”

Date: Friday, 17 November 2017

Time: 8:00am – 4:00pm

Venue: Sheraton Fiji Resort

Event Program

Purpose & objectives:

The Fiji Tourism Talanoa is convened to bring together key stakeholders of Fiji’s tourism industry to discuss pertinent issues affecting the industry, and together grow the sector sustainably.

Expected outcomes:

- (i) Informed industry on Government plans for the tourism sector
- (ii) Address interests and concerns of all stakeholders
- (iii) Strengthen stakeholder partnership

08:00am	Registration of Participants
08:30	Introduction/Housekeeping Master of Ceremony: Trade Commissioner ANZ Zarak Khan and Hexagon Group Chairperson Hafiz Khan
08:40	Keynote Address by Hon. Faiyaz Siddiq Koya, Minister for Industry, Trade, Tourism, Lands & Mineral Resources
08:55	Industry Message by Dixon Seeto, President of the Fiji Hotels and Tourism Association
09:15	Group photo
09:30	Panel session 1: FT2021 – How do we achieve a \$2.2b industry? Panelists: IFC, MITT, Strategic Planning Office Moderator: Director Economic Sekove Tamanitoakula This session will focus on the vision of Government to achieve a 2.2 billion dollar industry by 2021 and the need for partnership in implementing the Plan.
10:30	Morning Tea Break
11:00	Panel session 2: Making Fiji more competitive Panelists: Tourism Fiji, Fiji Airways, Society of Fiji Travel Associates, IFC, Fiji Hotels and Tourism Association Moderator: Director Tourism Nanise Masau This session will focus on service levels, standards, Brand Fiji and marketing. It is envisioned that the session will address the quality of the guest experience and how Fiji is perceived as a destination.
12: 30	Panel session 3: Making Tourism Sustainable

	<p>Panelists: Ministry of Fisheries, Ministry of Forests, National Trust of Fiji, Department of Environment, Department of Energy, Resort Support.</p> <p>Moderator: Director Trade Seema Sharma</p> <p>This session will focus on renewable energy, forest and marine protection and sustainable tourism. Expected outcomes from this session is to garner greater support for addressing challenges to the sustainable development of the tourism sector</p>
1:30	Lunch
2:30	<p>Panel session 4: Creating Local Linkages</p> <p>Panelists: Ministry of Agriculture, Women & Poverty Alleviation, MITT, Ram Sami and Sons Fiji Limited, Fiji Higher Education Commission, USP School of Tourism and Hospitality</p> <p>Moderator: Trade Commissioner Yolinda Chan</p> <p>This session will focus on reducing imports and addressing leakages through increased linkages. The session is envisioned to identify the opportunities to increase partnership across the sectors from agriculture, education, poverty alleviation to tourism.</p>
3:30	Afternoon tea
4.00pm	Wrap-up and Closing
<p>Note:</p> <ol style="list-style-type: none"> 1) Questions can be sent through to the following link https://goo.gl/forms/mLoQlitzWUO4aemu2 2) Every panel member will be given 10 minutes to present, Q & A for 20 minutes and 10 minutes for sum up at the end of each session. 	